



March 27-29, 2015
University of the Philippines Diliman
College of Music
Quezon City, Metro Manila



Message from the President of the University of the Philippines

ALFREDO E. PASCUAL

Greetings to the participants, sponsors, organizers, and guests of the 2015 Congress of the Southeast Asian Directors of Music (SEADOM)!

I commend our College of Music led by Dean Jose S. Buenconsejo, for taking the lead, on behalf of the University of the Philippines (UP), in organizing this momentous event from 27-29 March 2015. We in UP are happy and proud to host such an important regional gathering of ASEAN musicians, music directors, and music educators from 35 member-institutions of the SEADOM spread across 10 Southeast Asian countries.

Indeed, the SEADOM represents a powerful force that can effectively promote deeper understanding and greater appreciation of the rich and diverse cultures in our region through sharing and exchange of musical experience. As the ASEAN community moves toward integration, the SEADOM will be playing a crucial role in facilitating the advance of social and cultural harmony across the region with its excellent phalanx of directors, educators, performers, and creators of the music.

The SEADOM Congress resonates with UP's thrust towards increasing its visibility and interaction with the regional and international community. Significantly, with the UP College of Music serving as the country's premier music school and nurturer of the country's best and well-rounded musicians, UP hopes to cooperate with the other member-institutions of SEADOM in efforts to further enrich the field of music in Southeast Asia.

Let this Congress be a gathering of music experts and also a celebration of the power of music to bridge cultures, unite peoples, and make the world a better place.

Again, I wish you a fruitful Congress and a lively and memorable exchange of ideas.

Mabuhay!

ALFREDO E. PASCUAL

President

University of the Philippines

Message from the Dean of the College of Music

José S. Buenconsejo, PhD



The hosting of this year's congress of the Southeast Asian Directors of Music (SEADOM) in the University of the Philippines College of Music is significant because the College is celebrating its 99th year of foundation.

Standing therefore at the threshold of the new, the College moves in synchrony with SEADOM, which, since its foundation, has been mandated by its social and musical mission to forge a unified cross-cultural understanding in Southeast Asia in the midst of music cultural diversity. Year 2015 is therefore momentous to us; it is a prelude to the College's rearticulation of its commitment to higher music education in the country, especially in the sphere of internationalization. It is thus fitting that the movement into newness is in tune with celebrating the new in the cultural landscape of Southeast Asian region that SEADOM exchanges in the field of music are all about. In behalf of the UP College of Music, I am thus proud and honored to host this year's congress and that we are able to join in the effort of SEADOM in deepening friendly linkages that will have an impact into the future of Southeast Asia.

Thank you very much for your support and participation and I welcome you all to Manila.

Mabuhay!

Jose S. Buenconsejo
Dean
UP College of Music



Message from the SEADOM President

Bernard Lanskey

Dear Friends of SEADOM,

It is a great pleasure to welcome you to the University of the Philippines for our 2015 SEADOM Congress. I want to begin by thanking José Buenconsejo, Dean of the University of the Philippines College of Music, and his team for their help in preparing for this event and in hosting this congress. I would also like to thank Joseph Bowman and the SEADOM team based at the College of Music, Mahidol University, for their work both in preparation for the next few days and for their support throughout the year.

Last year's event in Thailand helped us develop a potentially excellent framework for moving forward and I am sure this year we will be able to build on that to take forward our various thematic ideas and to build greater national engagement with the work. While we hope that our dialogues will have value for individual institutions and at national level, at the heart of our work is a need to develop a trans-national dimension to our work as an Association. As such, I have proposed that the focus for this year's Congress should be the implications of the ASEAN Economic Community 2015 and what it might mean for music and music education. The ASEAN Economic Community envisages for itself the following key characteristics: (a) a single market and production base, (b) a highly competitive economic region, (c) a region of equitable economic development, and (d) a region fully integrated into the global economy.

The ASEAN vision, if realized, will unquestionably have repercussions for our sector, our programmes, our faculty and our students as we will need to be developing awareness of regional as well as national opportunities. An important element of this will be that we are aware of each other's musical worlds and of how we might work co-operatively for the benefit of music and music education to position our art-form well in a contemporary political and economic landscape. At this vital stage in ASEAN's and SEADOM's development, I believe it will be important that we advocate for music and music education as a regional phenomenon worthy of representation and visibility.

Thus, while the Congress has been shaped to explore further our themes in greater detail and to help create opportunity for some national dialogue about our role, I do hope we can use this concept of transnational developments as a focus for our progress, particularly in a context where 2015 is being seen as a milestone year for ASEAN.

Best wishes for a successful Congress,

Bernard Lanskey

President

SouthEast Asian Directors of Music



Keynote Speaker

Gisela P. Concepcion, PhD
Vice-President for Academic Affairs, UP Diliman



“Music, Humanities, and a Globalized Society”

Bionote

Gisela P. Concepcion, Ph.D., is a professor at The Marine Science Institute of the University of the Philippines Diliman. She teaches graduate courses and leads research programs on marine natural products and drug discovery. An academican of the Philippine National Academy of Science and Technology, Dr. Concepcion has held key positions in scientific organizations and has been co-editor of the ISI-listed journal Philippine Science Letters, which was recently relaunched as the International Journal of Philippine Science and Technology. She has 81 publications in peer-reviewed journals and has received numerous awards for research. Among her many advocacies was the popular science column Star Science which ran for 10 years in The Philippine Star; the articles were compiled in books published by the UP Press. Dr. Concepcion currently serves as the vice president for academic affairs of the University of the Philippines System.

7th SEADOM CONGRESS

College of Music, University of the Philippines-Diliman
(Manila Philippines) 27-29 March 2015

1st Day: Friday, March 27

Venue: University of the Philippines Diliman

12:00 nn	Executive Council Meeting
1:00 pm	Lunch
2:30 pm	Delegation Registration
3:00 pm	Executive Council Meeting with National Representatives and Theme Chairs
4:00 pm	Welcome and Overview for Congress 2015
5:00 pm	Tour around campus by IKOT jeep
6:00 pm	Keynote Speech: Dr. Gisella Concepcion
6:30 pm	Concert at Abelardo Hall Auditorium “The Planets” featuring the UP Symphonic Band and SEADOM Students Performers
7:30 pm	Dinner
8:00 pm	End of Day

2nd Day: Saturday, March 28

Venue: University of the Philippines Diliman

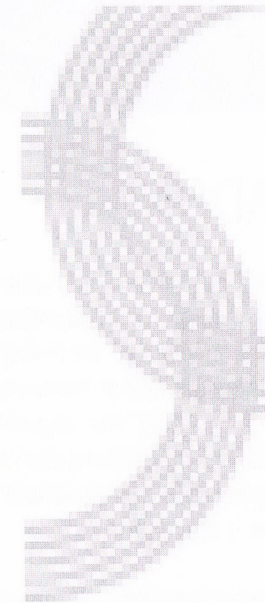
9.00 am	Theme Reflections 12 Months on - Session 1 - Leadership, Communication, and Advocacy - Quality in Learnings and Teachings - Professional Development and Communication Engagement - Research and Critical Reflections Q&A
10:00 am	Theme Group Breakout Minihall, Museum, Annex 232, Annex 226
10:45 am	Break
11:15 am	Theme Reflections 12 Months on - - SEA Music TRadition - Celebrating the New - Student and Staff Opportunity
12:00 nn	Theme Group Breakout Minihall, Annex 232, Annex 226

12:45 pm	Lunch
2:00 pm	Discussion in National Groups AHA, Minihall, Museum, Annex 232, Annex 226 Room 202, Room 206, Annex 110, Annex 228, Annex 236
2:45 pm	Panel Discussion - Lead by National Representatives
3:30 am	Break
4:00 pm	General Assembly
6:00 pm	Dinner at Executive House Concert: " <i>Philippine Night</i> " featuring UP Tugma, UP Rondalla, and UP Jazz Band
8:30 pm	End of Day

3rd Day: Sunday, March 29

Venue: Intramuros

7.00 am	Hotel Checkout (leave baggage in hotel lobby)
7.30 am	Pick up from hotel.
9.30 am	Tour
1.00 pm	Lunch
2.00 pm	End of Day



ABOUT THE SEADOM



History of SEADOM

The SEADOM Association grew out of an initial idea by Assoc. Prof. Dr. Sugree Charoensook, Dean of the College of Music, Mahidol University to hold a conference of Asian music administrators where ideas, friendships, and collaborations could be formed. This original meeting was held at the campus of the College of Music, Mahidol University on 12-13 July, 2008. The original invitations to the meeting were extended throughout Asia, but the responses of interest were most strong in Southeast Asia, and that group decided that Southeast Asia should be the focus of attention for the association as it moved forward.

Since 2008, SEADOM congresses have met in Malaysia, Singapore, Thailand and Vietnam. In 2012, the association selected its first pro-tem council who would continue initial association organization going forward. Prof. Bernard Lanskey, Director of Yong Siew Toh Conservatory in Singapore was selected the first association group president. In 2013, a SEADOM office was established at Mahidol University with the support of funding secured by Dr Sugree Charoensook from the Thai government. In 2014, SEADOM aspires to register as an association in Thailand.

What is SEADOM?

SEADOM is a Southeast Asia cultural and educational network, which was established in 2008. It represents the interests of institutions that are concerned with training for the music profession. Today, SEADOM includes 35 member institutions in 10 Southeast Asian countries.

Mission

SEADOM works for the advancement of Southeast Asian Higher Music Education and, more generally, of music, the arts and culture in contemporary society and for future generations. It does this through providing support, information and expert advice to the specialist institutions offering higher music education, through engaging in advocacy and partnership-building at Southeast Asian and international levels and through measures to raise understanding and enhance standards of higher music education across the Southeast Asian higher education area and beyond.

Whilst music is the primary focus of SEADOM, dance and drama are often taught alongside music in the specialist institutions represented by the Association and, under those circumstances, its mission actively embraces these disciplines. The statements made here, and in the Aims, Objectives and Values of SEADOM, should therefore be regarded as also applying, where relevant, to these sister performing arts.

AIMS of the Association:

- To promote cooperation at regional level and represent the interests of the professional music training sector in Southeast Asia
- Celebrate the richness and diversity of music in the region
- Promote the role and importance of professional music training in Southeast Asian societies
- Provide a platform for sharing of expertise, developments and best practices at institutional, national and regional levels
- Encourage exchange and collaborations between institutions and nations
- Organize an annual conference for its members, encompassing areas of research, music education, composition, ensemble playing, Southeast Asian traditions and performance.

Categories of Membership

Active membership

Designated representatives [one per institution] from music schools (conservatoires, colleges, academies or university departments/faculties, etc.) in ASEAN countries in, and other equivalent institutions in Southeast Asia, in which full time opportunities exist for students to engage in education and training for the music profession.

Associate membership

Representatives from institutions, organizations and individuals who have a keen interest in the evolution of an international network for representing the education and training of music professionals in the Southeast Asian region.

Honorary membership

Persons or experts or sponsors who are invited by the executive council.

Membership Application Process

Those wishing to become an active or associate member of SEADOM should send a SEADOM application form and a formal letter clarifying the nature of their interest in wishing to become a SEADOM member to the SEADOM Office. For active membership, music schools should also provide detailed institutional information to give a clear picture of their mission. The SEADOM Council decides upon the admission of new members.

Membership Fee

Active Membership – 5,000 Thai Baht or approximately US\$ 150 per membership year

(October 1 - September 30)

Associate Membership – 2,500 Thai Baht or approximately US\$ 75 per membership year

Executive Council 2014-2016



Professor Bernard Lanskey
Yong Siew Toh Conservatory of Music
National University of Singapore
Singapore
President



Associate Professor Dr. Sugree Charoensook
College of Music, Mahidol University
Bangkok, Thailand
Vice President



Associate Professor Dr. Ramona Mohd. Tahir
Faculty of Music, University Teknologi MARA
Kuala Lumpur, Malaysia
Secretary



Dr. Van Thi Minh Huong
Ho Chi Minh City Conservatory of Music
Ho Chi Minh City, Vietnam
Member



Professor Jose Buenconsejo
College of Music, University of the Philippines
Quezon City, Philippines
Member



Professor Damrih Bananwitayakit
Faculty of Music, Silpakorn University
Bangkok, Thailand
Treasurer

Themes

Leadership, Communication, and Advocacy
Student & Staff Opportunities
Quality in Learning and Teaching
Southeast Asian Music Traditions
Research and Critical Reflection
Celebrating the New
Professional Development & Community Engagement

Categories of Membership

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Office

SEADOM Office

College of Music, Mahidol University
25/25 Phuttamonthon Sai 4, Salaya
Nakhon Pathom, 73170, Thailand
Phone: +662-800-2525
Fax: +662-800-2530
Email: contact@seadom.org

Dr. Joseph Bowman
SEADOM Chief Executive Officer

Associate Professor Dr. Shahanum Mohamad Shah
SEADOM Permanent Secretary

Ms. Jenny Ang
SEADOM Secretary to the President

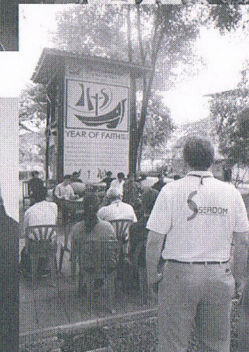
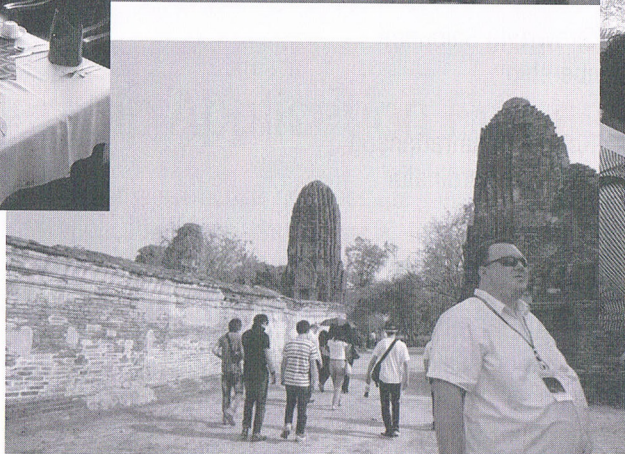
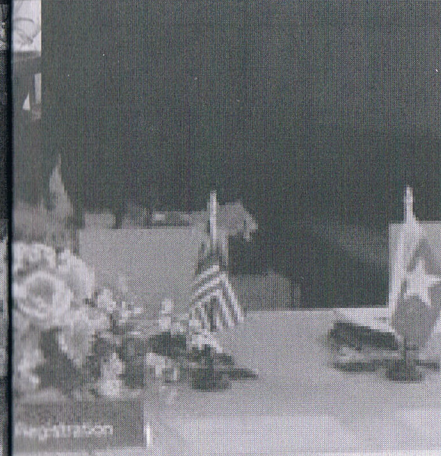
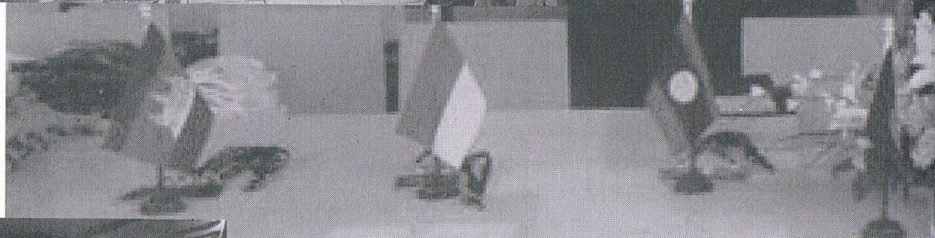
Ms. Skowrung Saibunmi
Membership

Ms. Ketkeaw Bunrattanang
Conference Coordinator

UP College of Music

(02) 926.0026 or 981.8500 loc. 2629, 2639, 2640, and 2627
POSTAL ADDRESS
UP College of Music
cor. Osmena Ylanan Streets, University of the Philippines
Diliman, Quezon City

2014 SEADOM Congress College of Music, Mahidol University, Thailand



The Planets

UNIVERSITY OF THE PHILIPPINES SYMPHONIC BAND
RODNEY AMBAT, CONDUCTOR
WITH
UPCMU CHORUS CLASSES

Friday, March 27, 2015; 6.30 pm
Abelardo Hall Auditorium

PROGRAM

THE PLANETS OP.32..... GUSTAV HOLST
TRANSCRIBED BY MERLIN PATTERSON

MARS | VENUS | MERCURY | JUPITER

SATURN | URANUS | NEPTUNE

SYMPHONY NO.3 PLANET EARTH.....JOHAN DE MEIJ

LONELY PLANET | PLANET EARTH | MOTHER EARTH

TRAVELOGUEPIYAWAT LOUILARPPRASERT

FANFARE HAYABUSA SATOSHI YAGISAWA

THE UP TUGMA, UP RONDALLA, AND UP JAZZ ENSEMBLE
WILL RENDER TRADITIONAL AND ORIGINAL FILIPINO MUSIC
IN THE EVENING OF 28 MARCH AT THE UP EXECUTIVE HOUSE.

RODNEY D.S. AMBAT, UP SYMPHONIC BAND
VERNE DELA PEÑA, UP TUGMA
JOCELYN T. GUADALUPE, UP RONDALLA
RAYMUNDO R. MAIGUE, UP JAZZ ENSEMBLE

THE UNIVERSITY OF THE PHILIPPINES AND THE UP COLLEGE OF MUSIC
WOULD LIKE TO ACKNOWLEDGE THE FOLLOWING:

DEPARTMENT OF TOURISM

Tourism Promotions Board
Mr. Domingo Ramon C. Enerio III
Ms. Ma. Carla Remedios Miranda

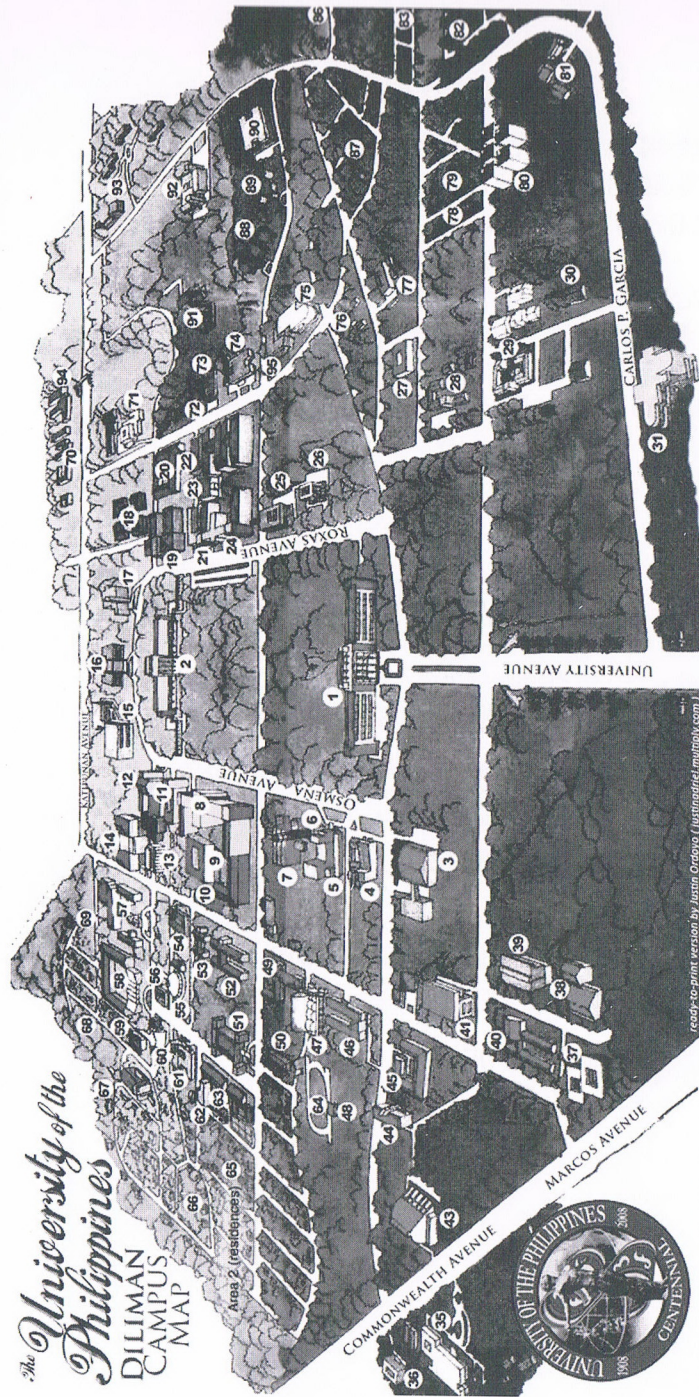
COMMISSION ON HIGHER EDUCATION

Dr. Patricia B. Licuanan

NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Hon. Adelina M. Suemith

MUSARFOUND

The University of the Philippines DILIMAN CAMPUS MAP



- 1- Quezon Hall (UP Administration Bldg.)
- 2- Main Library
- 3- College of Mass Comm. (Plaridel Hall)
- 4- College of Music (Abelardo Hall)
- 5- UP Theater
- 6- Carlton Tower
- 7- UP Film Center
- 8- College of Engineering (Melchor Hall)
- 9- Nat'l Center for Transportation Studies
- 10- UP Computer Center
- 11- National Engineering Center
- 12- College of Law (Malcolm Hall)
- 13- Law Library (Bocobo Hall)
- 14- Asian Center (Romulo Hall)
- 15- School of Economics
- 16- College of Business Administration
- 17- Vinzons

- 18- Narra Residence Hall
- 19- College of Education (Benitez Hall)
- 20- UP Elementary School
- 21- Office of the University Registrar
- 22- Institute of Biology (Zoology Bldg.)
- 23- Solidor Hall
- 24- Palma Hall
- 25- Faculty Center
- 26- Vargas Museum
- 27- UP Press
- 28- Institute of Med. Bio. and Biotech.
- 29- College of Fine Arts (Barlett Hall)
- 30- UP Veterinary Hospital
- 31- National Computer Center
- 35- Asian Institute of Tourism
- 36- Philippine Social Science Center
- 37- Commission on Human Rights
- 38- Nat'l College of Public Admin.
- 39- Institute for Small-Scale Industries

- 40- School of Labor and Industrial Rel.
- 41- School of Urban and Reg. Planning
- 43- College of Human Kinetics / UP Gym
- 44- UP Vanguard Bldg (Dept. of Mkt. Sci.)
- 45- DCMT Complex
- 46- Alumni Center
- 47- Ang Bahay ng Alumni
- 48- Athletic Facilities
- 49- Malaya Residence Hall
- 50- Songkumay Residence Hall
- 51- Kalyaan Residence Hall
- 52- Yakal Residence Hall
- 53- Ili Residence Hall
- 54- College of Social Work & Com. Dev't
- 55- Parish of the Holy Sacrifice
- 56- Swimming Pool and Arcade
- 57- International Center Residence Hall

- 58- Ilang-Ilang Residence Hall
- 59- Balaog Kalyaan
- 60- Church of the Risen Lord
- 61- UP Infirmary
- 62- Philippine National Bank
- 63- Shopping Center
- 64- UP Book Oval
- 67- PCED Hostel
- 68- Pook Bldg.
- 69- Pook Bldg.
- 70- Health Education Center
- 71- Child Development Center
- 72- College of Home Science
- 73- Somerville Research Center
- 74- National Science Research Center
- 75- Institute of Sci. and Math Educ.
- 76- University Police/Fire Department
- 77- Campus Maintenance Office
- 78- Residences
- 79- Residences
- 80- Hacienda Dona Aurora
- 81- Equine Stud Farm
- 82- Barangay Kus na Ugos
- 83- Residences
- 86- Pook Agunido
- 87- Executive House
- 88- Marine Science Institute
- 89- College of Sci. Lib. & Admin. Bldg.
- 90- National Institute of Geo. Sciences
- 91- National Textbook Center
- 92- Math Building
- 93- Tech. Park and Business Incubator
- 94- UP High School
- 95- Institute of Sci. and Math. Educ.

