

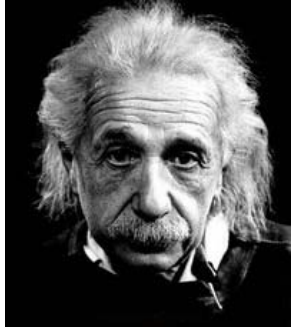
# Creating & Building Talents

## ‘Inspiring fresh evolution’

Seadom Congress, Vientiane 2016



Seadom Congress , Vientiane 2016  
Copyright Arco Strings Asia



- “If I were not a physicist, I would probably be a musician. I often think in music. I live my daydreams in music. I see my life in terms of music.” — [Albert Einstein](#)

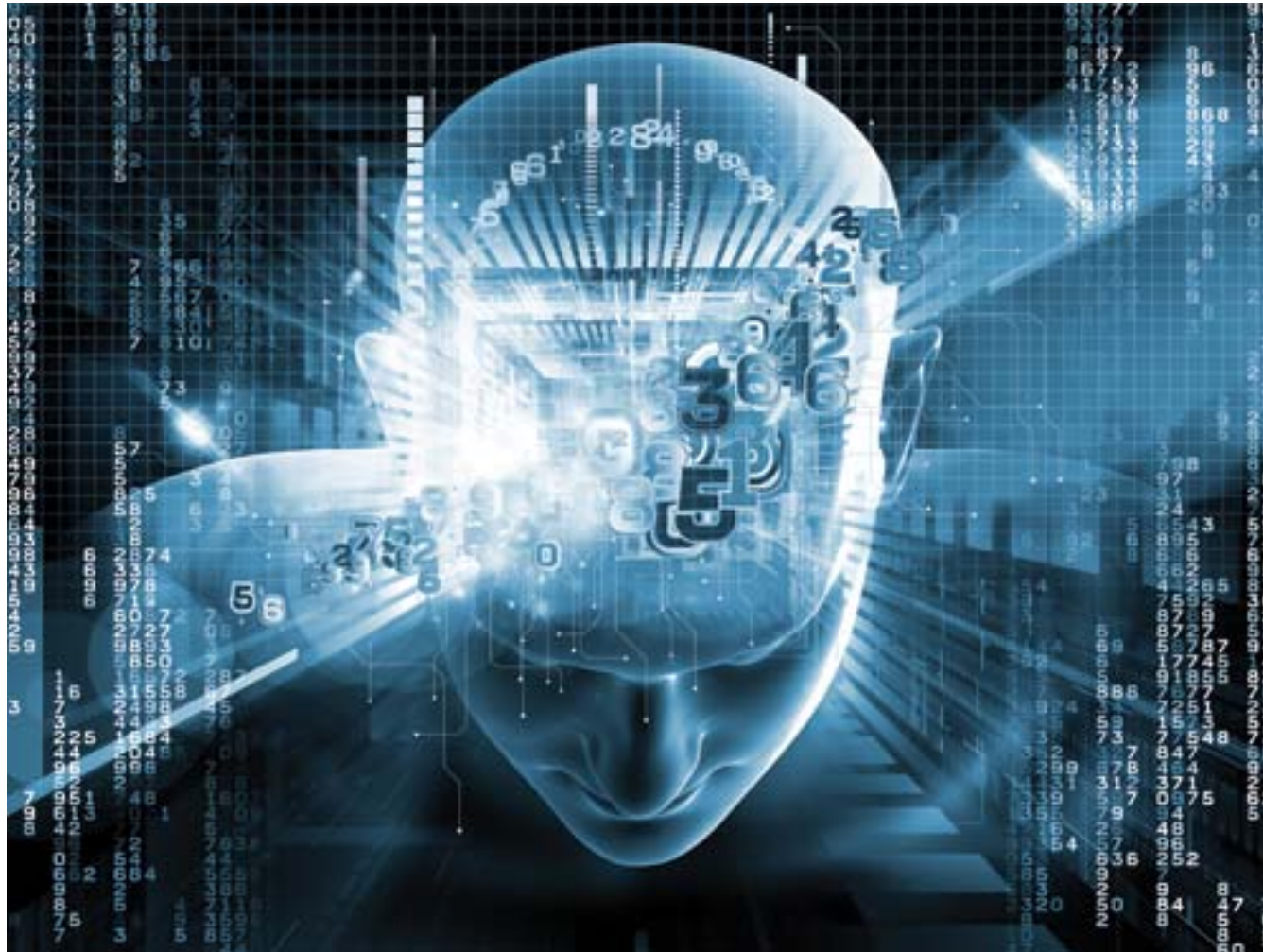


- “Music is ... A higher revelation than all Wisdom & Philosophy”  
— [Ludwig van Beethoven](#)

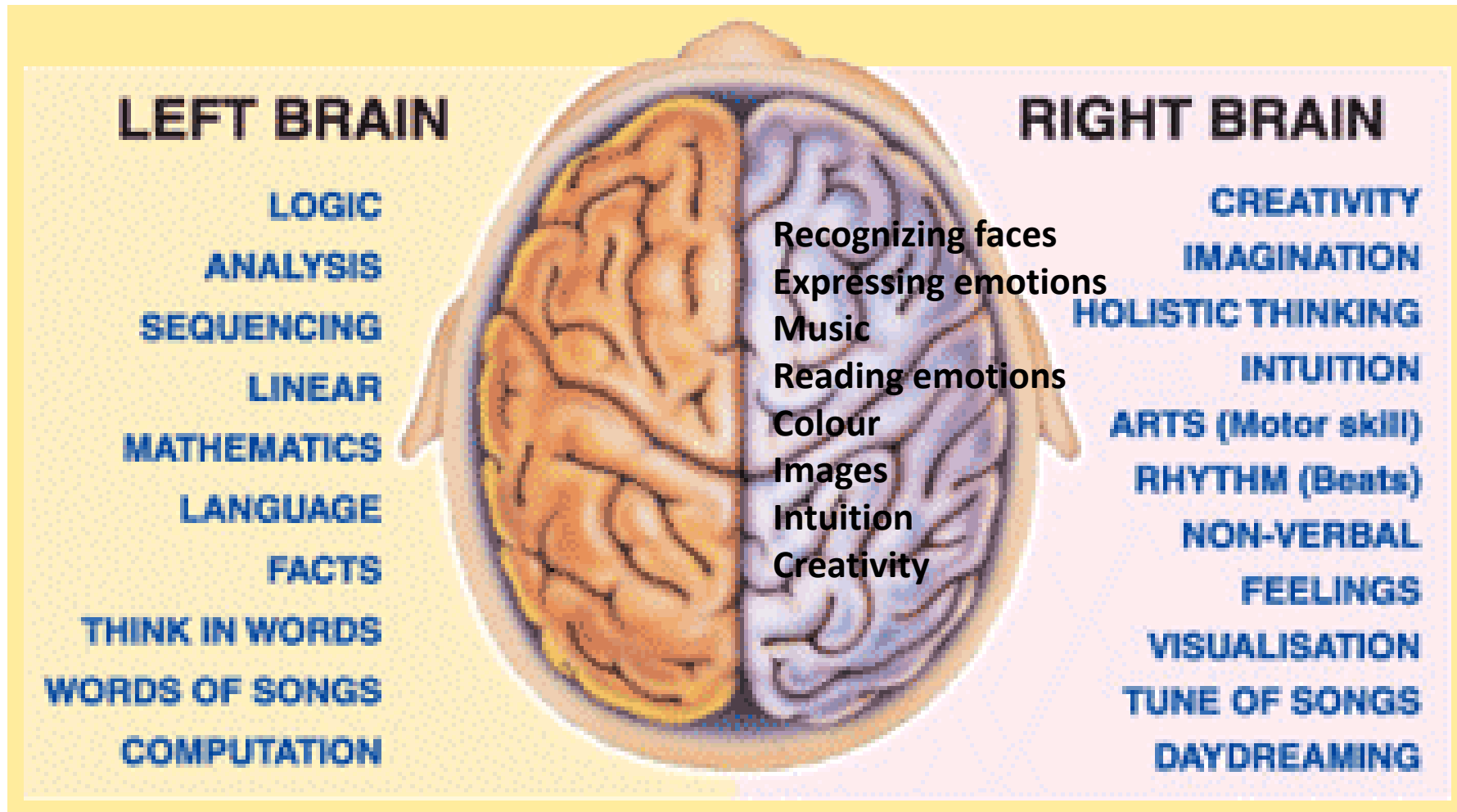
# 1. Creating Relevance & Effectiveness for the way music education is taught

- Traditional methods of teaching depends on high level of commitment by both students & Educators
- Training music practitioners, educationist & performers to reflect the needs & demands of the Evolving Music industry.
  - Be Relevant but evolving
- External & Forces compelling change in industry
  - Innovation & Social Habits  
Social Media, Digital Technology & Globalization trends of Music
  - Digital synthetic music (Electronic Music)

# Digital age is changing society

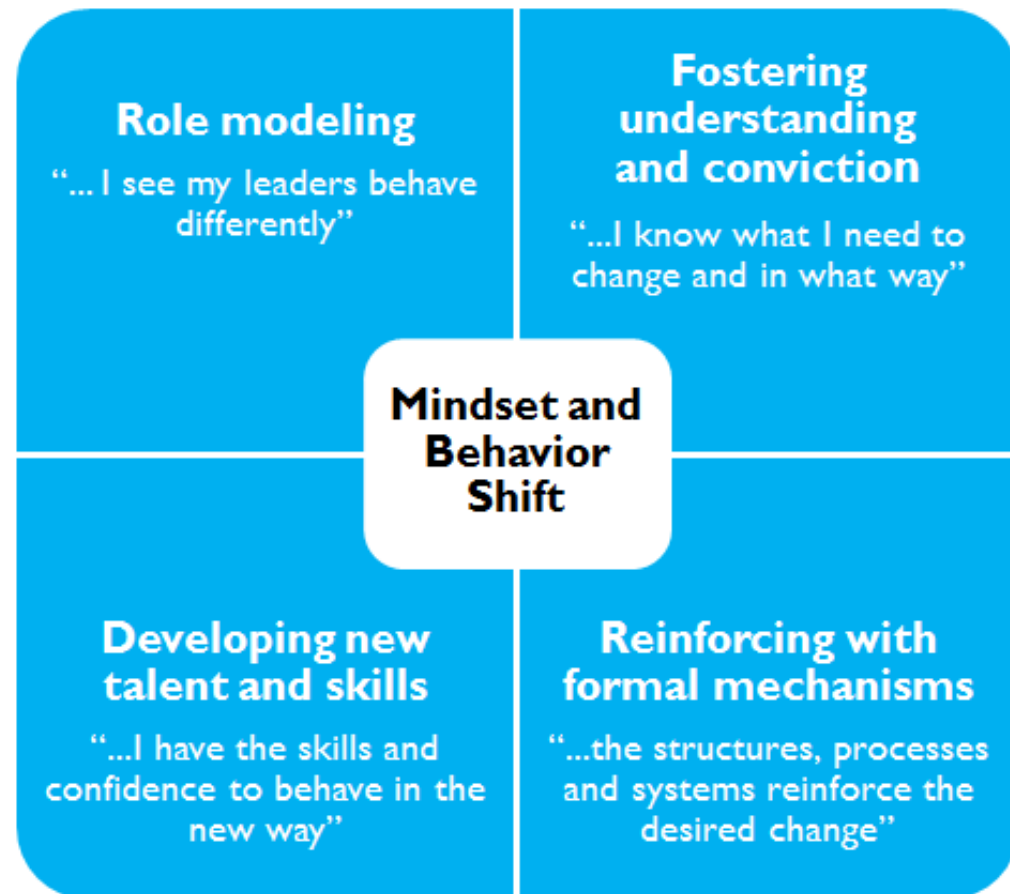
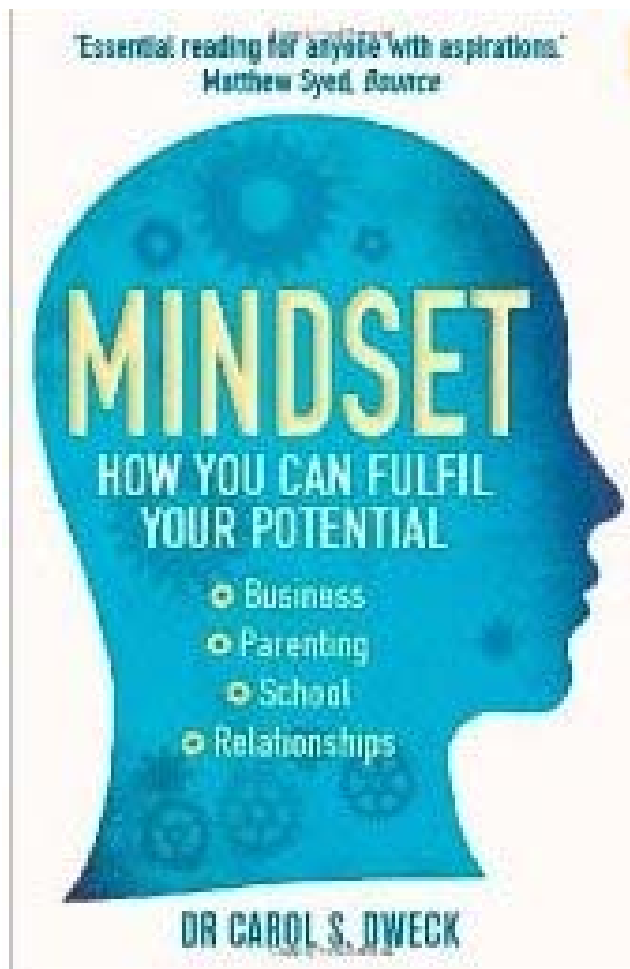


# Music & Performing Arts comes from which side of the brain ?



# Challenges in Educating Music Performance & Teaching

- Playing Skills & Understanding : Students have differing Skill sets: Uneven, Set Minimum standards ?
- Knowledge & Experience are not homogenous across students of higher learning.
- Exposure to higher level of skills & environment: Can we expose & create positive experience. 'Raising the bar of competency'
- Emotional readiness to absorb & learn



# Music Performance & Teaching:

## How do we build better students to be music Practitioners & Performers?

- Skills (Hard & Soft Skills (EQ))
- Relevant Knowledge
- Exposure & Trends
- Emotional readiness
- Master classes & Themed Lectures
- Music Camps for enrichment





# Successful Talents : What are they ?

- If you are good at something, you have got Talent....
  - Talents are referred to group of person(s) having special natural artistic aptitude
- Extrinsic Skills: Good in Musical Performance & Potential teaching schools
- Internal Skills: Adaptable, Creative, Artistic

### 3. Knowledge & skills

## How Professors & Tutors impart these skills & knowledge

- Make it 'Interesting'
- Emotionally Engaging & Connecting Ideas
- Create Following & Raise the bar gradually.
- Stick & Carrot does not work !
- Reward Performers & Nurture weaker ones.

Success is not final, failure is not fatal:  
it is courage to continue that counts.

*Winston Churchill*



# Common Barriers to Learning & Development

- **Emotional barriers:** low self-esteem or confidence, negative personal learning experience, previously undetected or unaddressed learning disabilities, social problems
- **Practical & personal barriers:** Experience, Uneven skill levels, Weak understanding; weak will power to get access to information.

# Overcoming Physical & Emotional barriers

- Breakthrough success
- Building emotional strength
- Instill & Inspire positive pathway
- Motivation & Positive mental attitude
- Aptitude
- The whole Physical body becomes the Instrument while Playing

# Teacher-Student Strategy

- Tasks
- Dialogue
- Model Method/ Demonstration
- Explain
- Small hints
- Discovery
- Deliberate & Conscious

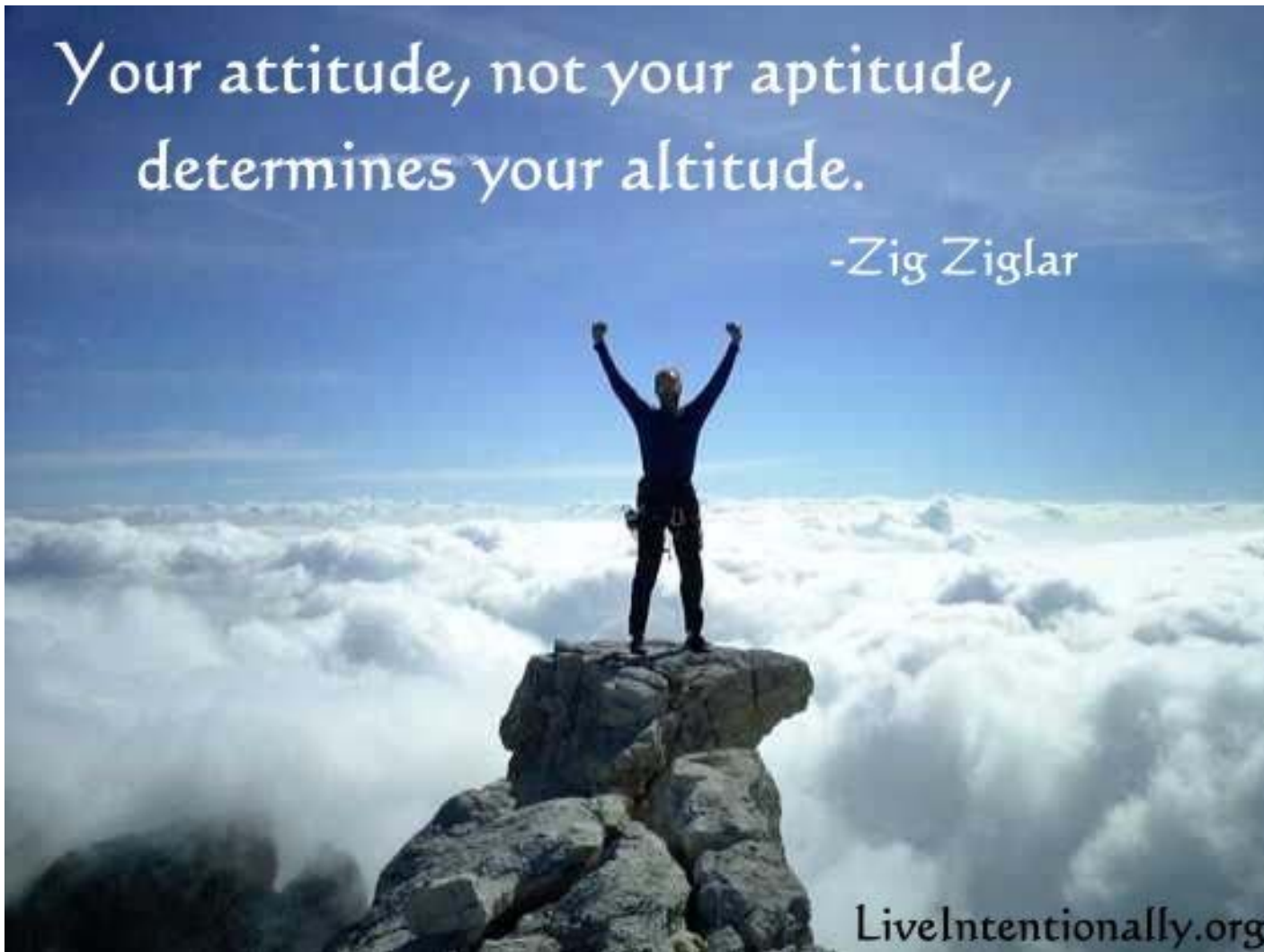
## 5. Performance: How do we look at it ?

Learners are like an audience

- The Performance is good if it has the 'Wow' factor & good following..
- Believable
- Transferable
- Emotionally Engaging
- Inspirational

Your attitude, not your aptitude,  
determines your altitude.

-Zig Ziglar



LiveIntentionally.org



# Educating Academics

- Better system for quality teaching with metrics for student performance
  - ‘Train the Trainer’
- Situational Analyses & Plan for improvement
- Lecturers & Tutors to observe and evaluate their teaching strategies , techniques and outcomes. (Teaching Goals). Student Feedback ?
- Teacher-Student bond is most important for the development of Trust. The bridge to learning Gaps, Mentoring & Nurturing.

# Building Talents

Many organizations realize the need to build talents amongst their employees

- Develop & Build Teachers' abilities
- Coaching ----Nurturing----Mentoring
- What is needed ?
  - Focus on Visible Skills
  - Culture of Development & Sharing (Individuals & Groups)
  - Shared Values

# Where & How do I start to achieve ?

## Goal Setting

- Where am I ?
  - Self Assessment & Independent Review
- What do I need to do ?
- Personal Development Plan (PDP)
  - Areas for Positive improvement (Skills, Emotional Strength, Musicality, Interpretation )
  - Areas of strength to grow further
  - Barriers to overcome
  - ‘ Actions & How to ‘ Practice
  - Mentors & Coaches: What type ? Psychographics & Soft skills.
- Timeline for Success

# Possible Solution ?

- Guided Exposure for students to the Music industry by Professional Players & Music Teachers
  - Allow Professionals & Practitioners to be involved in Mentoring students & Sharing with best practices (On the job practical training)
    - Set Goals for Areas to be developed
    - Students to be involved physically
  - Create Community of Professionals and Students to allow a platform to exchange of ideas & run projects

# Roadmap to success !



Seadom Congress , Vientiane 2016  
Copyright Arco Strings Asia